

THE FITT TOOLBOX IS COMPLEMENTED BY

- the Community of Practice "ICT TechTransfer" on LinkedIn
- the recommended background Bibliography – a collection of "must-reads" focusing on all aspects of technology transfer
- the Transnational Training Programme for technology transfer practitioners
- the White Book containing recommendations on how to improve the framework conditions for ICT innovations.

FITT COMMUNICATION OFFICE

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This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



TOOLS FOR ICT TECHNOLOGY TRANSFER —→ AVAILABLE NOW



5 CORE TOPICS OF TECHNOLOGY TRANSFER

THE FITT TOOLBOX

AVAILABLE NOW AT
FITT-FOR-INNOVATION.EU



| | | | |
|---|------------------------------------|-------------------------------|---------------------------------|
| 1 | OPPORTUNITY IDENTIFICATION | | |
| | Creation of Transfer Awareness | Monitoring of Activities | Evaluation of Transfer Projects |
| 2 | IP MANAGEMENT | | |
| | Protection | Valuation | Exploitation |
| | | | Standardisation & Certification |
| 3 | HUMAN RESOURCES MANAGEMENT | | |
| | Motivation & Incentives | Communication & Collaboration | Training & Team Construction |
| 4 | VALUE CREATION | | |
| | Marketing | Business Modeling | |
| 5 | NETWORKING & CLUSTERING | | |
| | TT Collaboration | Network Management | |

...provides a collection of tools that offer practical help for technology transfer officers.

...offers tailored material according to the users' needs, thanks to its modular structure.

...includes an overview on each topic and is complemented by best-practices, case studies, external sources, instruments and articles.

...is a set of practices presenting the condensed experience of 7 European technology transfer experts.

...was developed within FITT (Fostering Interregional Exchange in ICT Technology Transfer), a European project for improving technology transfer.